Justin Simson

justin@justinsimson.com • justinsimson.com
Seattle, WA

Web Producer & Visual Designer

Dedicated and detail-oriented web production specialist and visual designer with over a decade of experience creating web content and designs in a corporate setting as well as for small business clients. Extensive experience with web site design and front-end development, graphic design, content management, and industry-standard design software.

SKILLS

Web design • Web production • Graphic design • Visual design • Content management • Print design • Responsive design • Mobile design
UI • UX • HTML • CSS • JavaScript • jQuery • Adobe CC • Photoshop • Illustrator • InDesign • Premiere Pro • Logo design • Branding
Typography • Color theory • Wireframes • Mockups • Styleguides • Photo editing • Photo retouching • Video editing • Optimization for web
Copywriting • Squarespace • Wordpress • Online advertising • Digital asset management

WORK EXPERIENCE

☐ Justin Simson Design

Web Producer & Graphic Designer
Jul 2023 - present

Custom web site design, development, and coding; graphic and print design; logo and branding design; content management; web site migrations; photo editing and retouching; copywriting and editing; online web presence consulting.

☐ Disney Entertainment & ESPN Technology - The Walt Disney Company

Web Developer
Jun 2013 - Jul 2023

Custom display ad creative development, digital asset management, QA, and trafficking; ad technology integrations, troubleshooting, and support; UX development and testing of online advertising formats; development of advertisement guidelines and policies for Disney and ESPN digital media kits; content management of Disney Advertising and ESPN media kit web sites including copywriting, editing, and document design; oversaw localization of media kit content for LATAM and Brazil markets; ESPN media kit web site design; UI design for internal ad tools and web sites; creating and maintaining styleguides, Photoshop templates, and documentation; image editing and optimization for web; video editing and encoding; managing communications between internal and external stakeholders.

Ad Producer
May 2010 - Jun 2013

Digital advertisement trafficking; QA lead for ESPN display advertisements; troubleshooting; ad systems management; digital asset management and organization; account manager training.

☐ SWFL Catering & Events

Web & Graphic Designer
Oct 2020 - Jun 2022

Full web site design and development, coding, and content management; logo and branding design; photo editing; design of printed materials including event menus, signage, business cards, and other collateral.

☐ KCTS 9 Television

Web Producer
Jul 2009 - Sep 2009

Web site content management; graphic design; image editing and optimization for web; video encoding and transcription.

EDUCATION

☐ The Art Institute of Seattle

Bachelor of Science - Web Design & Interactive Media
2006 - 2010